

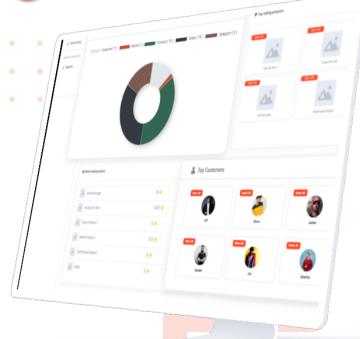


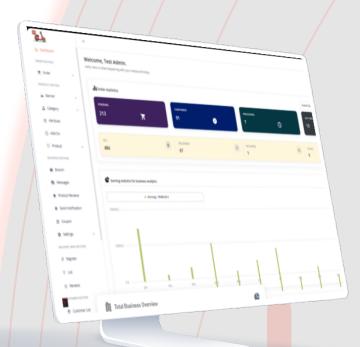


## Introducing eFood



### Master Admin Panel





#### Summary

An eagle eye view and control over every sale from inception to beyond delivery including customer ratings and reviews. Manage drivers and track deliveries in real time, Handles point of sale, invoicing, client database, delivery staff management and automated calling. Handles SMS, live chat with clients, email and send free and unlimited push notes to advertise specials and coupons...which it also generates and then manages. A rich dashboard of business analytics is also available. Who are your top clients?W hich are the most profitable items for the week, month, quarter? Set delivery optimization options and monitor effectiveness, launch marketing campaigns and guage their profitability

#### Main Features

- 1. Branch management. Manage a single or multi branches from one dash
- 2. Order management. Automate or micro manage as much as you like
- 3. Point Of Sale (POS). super lightweight to keep the process flowing as quickly as poss
- 4. Menu Management. Food category & subcategory management
- 5. Food variation & addon management done on the fly
- 6. Food item & set menu management
- 7. **Chat** with customer
- 8. Send custom notifications
- 9. Coupons management. Create specials on the fly and send free unlimited messages
- 10. Customer management. A full relationship management suite
- 11. Delivery man management & Tracking
- 12. Rich Analytics & Reports
- 13. Restaurant business settings. Manage everything with drag and drop ease

A Revolution In Food Delivery

## Key Features



Distance Wise Delivery Charge



Multi Store



Location Search Option



Coverage Area



Delivery Type(Take away,Home delivery)



Dark & Light Theme



Multi Language



Multiple Payment Gateway



Product variant & Addons



**Custom Currency** 



LTR & RTL Supported



Promo Code System



**Order Tracking** 



Customer Rating & Review



Owner & Customer Chatting



**Custom Notification** 



Powerful Admin Panel



Rich Analytics & Report



Smart Search & Filter

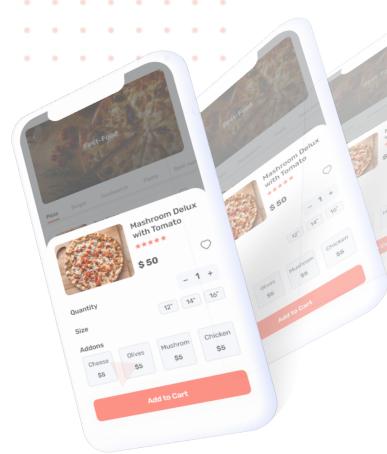


**Product Wishlist** 



Delivery Man Rating & Review

## Fully Branded Mobile App



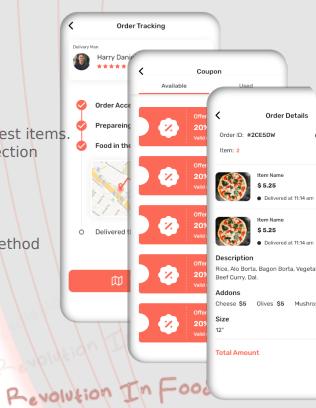
Your branding. Your colours. Your Menu...and absolutely nobody else's!

Stop handing a big chunk of your hard earned profits and quality of service to faceless corporations who cram their pages and apps with your competitor's specials and discount offers.

Own and control your quality of service, retain your profits, OWN YOUR CUSTOMERS and manage your own marketing quickly, efficiently and without cost!

## Your customer's mobile home screen is the single most important place your small business can be ~ Flurry Analytics late 2021

- 1. Multi-store supported
- 2. Coverage area
- 3. Take away & Home delivery
- 4. Splash & OnBoarding screen
- 5. Login and Registration with email & password
- 6. Password reset option using confirmation OTP
- 7. Multiple languages
- 8. LTR & RTL supported
- Smart homepage with category, set menu, banner & latest items.
- 10. Promotional banner option with category or item redirection
- 11. Great category & subcategory page
- 12. Search food item with search suggestions
- 13. Filter option in the search
- 14. Product wishlist
- 15. Cart screen with the dynamic configurable payment method
- 16. Promo code system
- 17. Order list and details
- 18. Order tracking with live delivery man location
- 19. Save addresses for quick order
- 20. In-app chatting with the restaurant owner
- 21. Custom notification
- 22. User profile
- 23. Dark & Light theme for better user experience.



## Delivery Staff Mobile App

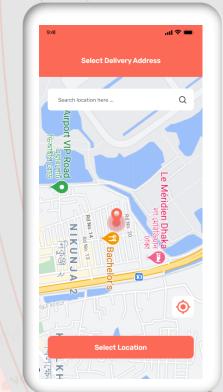


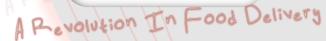
Here is a free tip in online success:

The "HENRY's" (High Income Not Rich Yet) own 64% of global online spend and vote with their money as follows 1) Great service 2) They buy experiential above value 3) They are HIGHLY mobile oriented and mobile reward optimised companies with their spend 4) They gratification instant expedient delivery and THEN ONLY 5) Price competitiveness. These premostly post millenial graduate professionals LOVE voung features of eFOOD!

## Ignore HENRY and their very specific needs and requirements and you are leaving a huge chunk on the table ~ Flurry Analytics late 2021

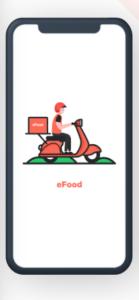
- 1. Splash & Login with email and password.
- 2. Active order list
- 3. Order details with Start delivery and Confirm delivery button
- 4. Delivery success screen with the receivable amount from the customer
- 5. Google map direction for customer delivery location
  - 6. Delivered order history
  - 7. Delivery man profile
  - 8. LTR & RTL supported
  - 9. Dark & Light theme



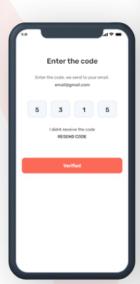


## Delivery Staff App

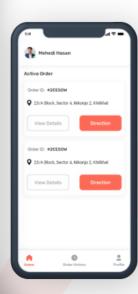
#### **Login Screen**

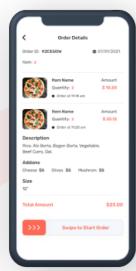


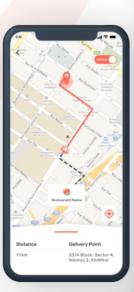




#### Start Delivery Process

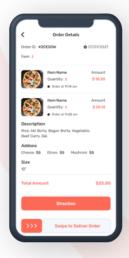


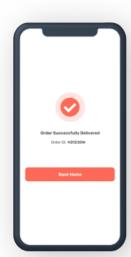




## Delivery Staff App contal

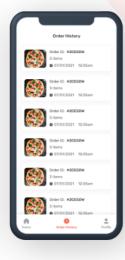
#### **Order Delivered Process**

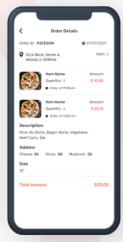




#### **Others Page**





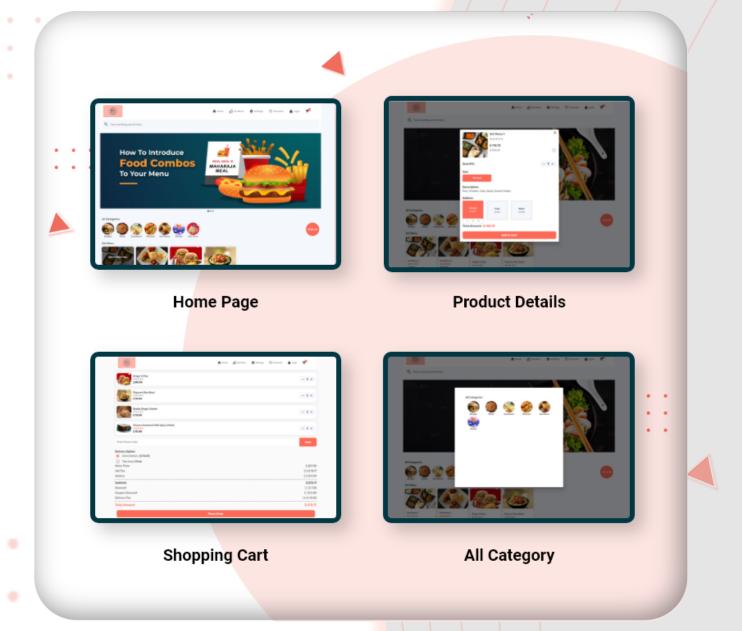


**Profile** 

**Order History** 

**Order Details** 

## Progressive Web App



## More and more, PWAs form a vital part of the online marketing ecosystem and definitely engage more new users ~ Tech Crunch 2020

Unlike a native mobile app, a PWA is indexed by search engines, meaning that your business and it's apps can be found by casual web surfers that may not have known about your business any other way.

Due to the way we code this mobile optimized desktop "website" can be added to the user's homescreen as if it were a native app and integrates 100% seamlessly with your eFood ecosystem. It enjoys all functionality of the native app version and most important of all, your users can order, pay and track delivery...without a single phone call!

#### The Crunch

This all sounds wicked expensive, right?

# As an introductory offer to the South African Market

Deposit & Setup Fee

3 Equal Monthly Payments

OR

Deposit & Setup Fee

1 Payment on Delivery

R4500 R1 500

R4500 R3000

This special is only applicable for the first 50 orders, or valid thru end of March 2022



